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STUDY OF CLIENT PERCEPTION AND SATISFACTION IN THE FIELD OF E-LEARNING IN SOUTH PUNJAB

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ABSTRACT

With rapid development in technology, E- Learning over the years has seen a great boost in adoption by students and educational institutions worldwide. As India is emerging as one of major developing destinations, many E- learning companies have emerged in the country. Client perception and satisfaction in the field of e-learning, the subject title of my project deals with the present scenario depending on the feedback of 48 different clients (Principals of schools) regarding the adoption of E-leaning and if adapted their satisfaction regarding the same using demographic parameters.

KEYWORDS: *E-Learning, Students, South Punjab, Content*